



The City of Marion 24th annual Christmas Parade

Thursday
Dec. 7, 2023 ♦ 6:30pm

Rain Date 12/14

THEME: **HOLLY JOLLY CHRISTMAS**

GENERAL REQUIREMENTS

- No Santa imposters! The only Santa allowed is the 'real' Santa at the end of the parade.
- Holiday lights and appropriate music are encouraged.
- Candy-tossing is allowed as long as a responsible adult is walking with the group or float to help keep your group and the crowd safe.
- ALL entries (not just floats) should have signage displayed noting the name of the entry.
- No motorcycles or loud vehicles of any sort are allowed.
- The Chamber reserves the right to deny participation to any group deemed inappropriate. Our parade is geared toward children, so keep it 'G-rated' please.

FLOAT INFORMATION & REQUIREMENTS

- Read all GENERAL REQUIREMENTS and adhere to all the basic rules included.
- The judge's stand will be located on the north side of Military Road close the old gym/future Sultana Disaster Museum.
- Signage must be clearly visible to the judge's stand to be considered for judging. NO EXCEPTIONS!
- Line-up begins at 4:30pm at the Marion Shopping Center parking lot, at 120 Block Street, and ends at Military Road/ Highway 77 traffic light. See map below for complete parade route and line-up instructions.
- Float award categories are: Business and Civic (one winner per category).
- Float theme **must** be in keeping with the overall parade theme to be considered for judging.

*****No entry fee, but pre-registration is required.*****

LINE-UP, DROP-OFFS & PICK-UPS:

- Parade participants will assemble in the parking lot of Marion Shopping Center on Block Street.
- **Floats should arrive by 4:30** to be placed in line by the line-up committee.
- **Float riders, entry vehicles, and walkers should arrive and be in place by 6pm.** The parade will travel north on Block Street, turn east (right) on to Military Road, and end at the intersection of Military Road & Highway 77.
- **Also see additional requirements above.**

AFTER THE PARADE:

As parade entries get to the end of the parade route at the intersection of Military Rd and Hwy 77, they will proceed as follows:

BANDS turn north (left) on to Hwy 77 to load buses in the City Hall parking lot.

WALKING GROUPS turn south (right) on to Hwy 77 & go in to the Methodist Church parking lot to be picked up.

FLOATS turn south on to Hwy 77 and continue to Judge Smith, then onto Block Street to disband at the Marion Shopping Center parking lot for pick-up.

ROUTE MAP AVAILABLE at www.marionarchamber.org/events

Return completed entry forms to Marion Chamber of Commerce. Mail or deliver to 13 Military Road, Marion AR 72364 to arrive no later than 12/1, or e-mail to chamber@marionarkansas.org.

For more info, call the Chamber at (870) 739-6041 or e-mail chamber@marionarkansas.org.

The Marion Christmas Parade is sponsored by The City of Marion A&P Commission and coordinated by The Marion Chamber of Commerce.

NOTE: The accompanying registration and General Release Form must be completed, signed, and submitted to enter the parade.

MARION CHRISTMAS PARADE

THURSDAY, DECEMBER 7

Entries due by noon, December 1

Parade Rain Date: Thursday, December 14

NO ENTRY FEE, BUT PRE-REGISTRATION IS REQUIRED

ENTRY NAME: (Required) _____

Contact Name: _____

Mailing Address: _____

Contact #'s: _____

E-Mail: _____

TYPE OF ENTRY:

_____ **Float** (Provide details) ↓
> Type of vehicle pulling float (e.g. large/small pickup, tractor, etc.) _____
> Approximate total length of entry, including vehicle pulling float _____
**City ordinance requires that floats be no longer than 16' **
> Approximate number of additional walkers with group _____

Select Category: _____ Business _____ Civic

_____ **School Marching Band** (Provide detail) ↓
Approximate number of marchers _____

_____ **Group or Individual Entry—No Float** (Provide details) ↓
Approximate number of walkers in group _____
Approximate number of vehicles in group (cars, etc.—NO MOTORCYCLES ALLOWED) _____
Special designation if applicable (royalty, government official, etc.) _____

IMPORTANT: The following General Release Form is REQUIRED for ALL entries.

The undersigned, signing as the authorized agent, hereby acknowledges, on behalf of the named parade entrant, release and discharge of all actions, rights, causes of action, claims and demands whatsoever that now exist or hereafter accrue against the Marion Chamber of Commerce, the State of Arkansas, or the City of Marion and any and all consequences resulting from the undersigned's participation in the Marion Christmas Parade presented by the City of Marion in conjunction with the Marion Chamber of Commerce for the current year.

The undersigned warrants that no promise or inducement has been offered except as herein set forth, that this Release is executed without reliance upon any statement or representation by the person or parties released or their representatives; that the undersigned is of legal age, is competent to execute this Release, and accepts full responsibility thereof, and;

The undersigned agrees, as a further consideration, that this Release shall apply to any accident, casualty, and/or event that may occur in reference to said parade, regardless of any fault on the part of the Marion Chamber of Commerce, the State of Arkansas or the City of Marion or any of its members.

The undersigned understands that photographs, video and/or digital images may be taken of this event and its participants, and may be used in online and printed promotional materials and/or publications. By virtue of the attached signature, the undersigned gives consent to such images being taken and utilized in this manner without compensation.

All entries are subject to approval by the City of Marion/Marion Chamber of Commerce.

Signature of authorized agent listed above

Date

Please sign and return completed form to the Marion Chamber of Commerce, 13 Military Road, or email to chamber@marionarkansas.org. Without this document in our files, you and your organization will not be allowed to participate in the City of Marion Christmas Parade.

